ACCOUNTING & AUDITING CONFERENCE

October 27, 2017
Event Code: 13035, LS13035
GSCPA Learning Center
Atlanta, Georgia

The Georgia Society of CPAs
ACCOUNTING & AUDITING CONFERENCE

October 27, 2017 | Event Codes: 13035, LS13035
GSCPA Learning Center | Atlanta, Georgia | CPE Credit: 8 hours A&A

Discuss critical changes and trends in the accounting and auditing environment, including audit quality, leases, cloud-based accounting, and SOC reports. Receive valuable insight from industry leaders while participating in idea exchanges with your peers.

Two tracks of study to enhance your knowledge: one for public accounting and one for business and industry.

WHO SHOULD ATTEND: CPAs in public accounting, as well as industry, seeking to enhance their audit knowledge.

PROGRAM SCHEDULE

7:15 - 8 a.m.
Registration and Continental Breakfast

8 - 8:05 a.m.
Welcome and Announcements

8:05 - 9:20 a.m.
A - A Practical Accounting and Auditing Update
A practical update suitable for small- to medium-sized firms with non-publicly traded business clients. Discuss standards related to audit, attest, review, compilation and financial statement preparation engagements, as well as what is going on with ethics and FASB ASU’s that will be applicable soon.

9:20 - 9:30 a.m.
Break

9:30 - 10:45 a.m.
B - Ethical Issues Accountants Face: Scenarios, Advice and Solutions
Tyler Wright, CPA/ABV/CFF, CFE
Brandi O. Steinberg, CPA, CFE
IAG Forensics & Valuation, Marietta, Ga.
Accountants in public and private sectors frequently encounter ethical issues and must remain alert to potential threats. Using examples of actual scenarios accountants have faced, participate in an interactive discussion of ethical dilemmas and provide advice and solutions attendees can apply in practice.

10:45 - 10:55 a.m.
Break

10:55 a.m. - 12:10 p.m.
C - Cloud Based Accounting Programs
A. David Bergstein, CPA, CITP, CGMA, Groveland, Fla.
Understand why moving to the cloud for accounting programs is the future. Discussion will include the various solutions that are available and how automation, AI and machine learning will help reduce the upfront data entry to a minimum and how cloud based accounting programs will allow CPAs to transition from compliance roles to advisory roles.

12:10 - 12:55 p.m.
Lunch

LIVE STREAM ATTENDANCE

Event Code: LS13035 | CPE Credit: 8 hours

Live stream allows you to attend the conference from your home or office. You view the sessions in real time as part of the audience and have interaction with other attendees via chat areas. Live streamed sessions are indicated with this symbol: 🔴

For more information or to register, visit www.gscpa.org or call 404-504-2985 or 800-330-8889, Opt. 3.
FACILITY
The Georgia Society of CPAs Learning Center
Six Concourse Parkway, Suite 800, Atlanta, Georgia 30328
404-231-8676 | 800-330-8889
Directions:
www.gscpa.org/content/ContinuingEducation/travelinfo.aspx

HOTEL
The Westin - Perimeter North
Seven Concourse Parkway NW, Atlanta, Georgia 30328
Corporate rate based on availability: $152
GSCPA does not have a room block for this event

CONFERENCE TASK FORCE
CHAIR
Debra L. McGlaun, CPA, CFE, Smith & Howard, PC, Atlanta, Ga.

Gina Gondron, Frazier & Deeter LLC, Atlanta, Ga.
Anthony J. Hurst, CPA, Frazier & Deeter LLC, Atlanta, Ga.
Gregory S. Kordecki, CPA, CGMA, MPA, MDS,
Clayton State University, Morrow, Ga.

Ben P. Lee, CPA, CGFM, CFF, CGMA, CGFO,
Coastal CPAs, LLC, St. Simons Island, Ga.

David J. Sanders, CPA, PricewaterhouseCoopers, LLP, Atlanta, Ga.

BUSINESS & INDUSTRY
E2 - Cash Flow Analysis
Mark Murovitz, CPA, Georgia State University, Atlanta, Ga.
Deep dive into two new statements and the cash flow statement as an integral tool in analyzing financial statements and prospective financial information used in estimates and fair value accounting.

3:20 - 3:30 p.m.
Break

3:30 - 4:20 p.m.

BUSINESS & INDUSTRY
E1 - How to Satisfy Rising Expectations and Increasing Standards for Control Assurance: Update on SOC Attestation Reporting
Jeffrey Palgon, CPA, CISA, CISM, CISSP, PCI-QSA
Crowe Horwath LLP, Atlanta, Ga.
Expectations continue to rise for data security and privacy. Are you ready for new guidelines set forth in SSAE18, modifications to the SOC 2 Trust Services Principles and Criteria, and additional standards that may apply to your industry? Review recent changes to examination requirements and present options for tailoring scope and reporting to meet increased customer expectations related to vendor due diligence and monitoring.

BUSINESS & INDUSTRY
F2 - Technical Update
Karl G. Briem, CPA and Jason S. Spitzer, CPA
Smith & Howard, PC, Atlanta, Ga.
Learn topical issues affecting accountants in business and discover how key changes over the past twelve months could affect your organization and clients. Topics discussed include ASC 606 – Revenue from Contracts with Customers and ASU 2016-13 – Financial Instruments – Credit Losses.
REGISTRATION

Name    MI     Last    Member #

Company/Firm Name

Address         City  State  Zip

Phone    Fax     Email

Registration Confirmation:  □ Mail  OR  □ Email  Check here if registration includes a change of address:  □

PRICING INFORMATION

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<th>Nonmembers</th>
<th>LIVE STREAM</th>
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CANCELLATION POLICY: Cancellations/Transfers made up to three weeks before the seminar or conference will not incur an administration fee. Cancellations/Transfers made during the Standard Fee time frame are subject to a $50 administration fee. Cancellations/Transfers made within three business days are subject to a $100 administration fee for members; $150 for nonmembers. Cancellations/No shows on the date of the event forfeit the entire registration fee. No refunds or transfers of course fee will be made after the date of the event.

BREAKOUT SESSIONS

Choose one session per time slot

1 - 2:15 p.m.
- D1 - Enhancing Audit Quality: Where Are We?
- D2 - Leases: A Case Study

2:30 - 3:20 p.m.
- E1 - How to Satisfy Rising Expectations and Increasing Standards for Control Assurance: Update on SOC Attestation Reporting
- E2 - Cash Flow Analysis

3:30 - 4:20 p.m.
- F1 - Risk Assessment: Employee Benefit Plans
- F2 - Technical Update

PAYMENT INFORMATION

- Use Money on Account
- Check for $___________ made payable to The Georgia Society of CPAs
- Amount to charge credit card $___________
- Personal Card  OR  □ Company Card
- Discover  □ MasterCard  □ AmEx  □ Visa

Card Number
Expiration Date

Name as it appears on card

Signature

MATERIALS

Choose how you wish to receive conference materials

- □ Download eMaterials  No printed materials provided
- □ Printed Materials  Will receive printed materials

ITEMS TO NOTE

If you have a specific dietary or other need, please contact the CPE Department at least one week prior to the conference at 404-504-2985 or 800-330-8889, Opt. 3.

If you have special needs under the Americans with Disabilities Act, please attach a written description or call 404-504-2985 or 800-330-8889, Opt. 3.

REGISTER TODAY!

ONLINE registration available at www.gscpa.org

CALL GSCPA CPE Department at 404-504-2985 or 800-330-8889, Opt. 3 to place a credit card order

MAIL your completed registration with credit card information or check made payable to The Georgia Society of CPAs
Six Concourse Parkway, Suite 800
Atlanta, GA 30328

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