

## **Surgent McCoy's 24-Hour Industry Package – ALL NEW for 2010!**

**Get seven of Surgent McCoy's top courses for CPAs in industry, totaling 24 hours of CPE – all for only \$125.00! That is a savings of almost 70% off the retail cost.**

**This package is available at this price to society members only, and includes all of the following features:**

- A full year's access to all seven courses for one user – including 24 hours of CPE credit
- Convenient online download format for all courses – nothing is shipped to you, so you have no extra costs, and access to your courses is quick and easy
- Automatic updates *as they happen* to all courses on the package
- Instant grading and certificates for all CPE exams
- Printable reference copies of all final exams

Order today! Your package includes all of the following courses:

**Customer Loyalty: Cost vs. Benefits – A Quantitative Approach (CULO) (4 credits, Management Advisory Services):** This course will offer participants the knowledge and ability to use the concept of customer loyalty to create value for shareholders. It will provide the necessary knowledge and tools that will give businesses a leg up as they go head to head with their competitors in the drive to gain that most elusive of all prizes - the economically profitable customer.

**Accounting for Loans and Investments in the Current Economic Climate: A Guide to Evaluating Impaired Loans, Receivables, and Securities (ELRS) (2 credits, Accounting):** This course provides the CPA with an understanding of how recent turmoil in the financial and credit markets will affect their clients. In addition to the subprime mortgage crisis, there are problems with the valuations and possible impairment of a wide range of investments and securities. The course synthesizes current and recently issued accounting standards in this area. Emphasis will be placed on the impact of these standards on preparers and users in both large and closely held companies.

**Free Cash Flow: A Tool to Manage Your Business More Effectively (FCFL) (4 credits, Management Advisory Services):** The purpose of this course is to provide accounting and financial professionals with a firm understanding of what free cash flow is, and how it can be used as a financial metric to make better business decisions.

**Independent Contractor vs. Employee Status: Using Form SS-8 to Find the Answer (FSS8) (2 credits, Taxes):** course description coming soon

**Surgent McCoy's Guide to Assets and Stock Sales, Mergers, and Reorganizations (MERG) (8 credits, Taxes):** The purpose of this course is to understand the technical tax issues and planning in various types of business acquisitions for C Corporation and S Corporations.

**Statutory Fringe Benefits from A to Z (STFB) (2 credits, Taxes):** This course covers the specific fringe benefits under §132 that provide tax-advantaged benefits to employees and examines the details of each category.

**What Do I Need to Know Now About IFRS? The Current State of Play (WINI) (2 credits, Accounting):** This course provides a summary of the current state of the transition from U.S. based GAAP to IFRS and the major practice issues involved in making this transition. The course covers both the regulatory environment and the major accounting issues that need to be addressed before US companies can make a smooth transition from U.S. GAAP to IFRS.